

MASTER OF ARTS DIGITAL MEDIA MANAGEMENT

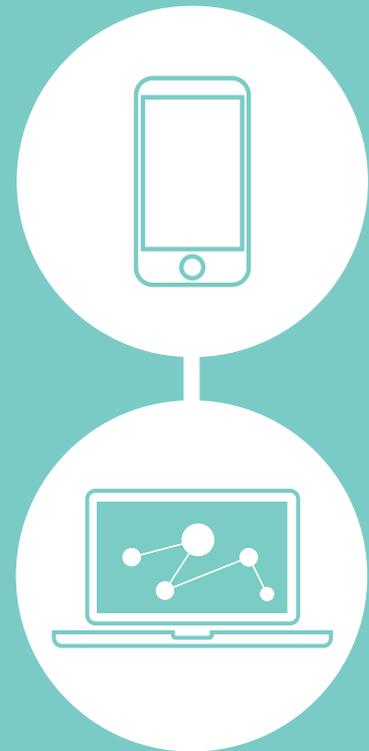
Part time studies

Boost your creative, business and tech skills, to become a digital leader within your industry with a Master's degree, accredited by Teeside University.

As the media, communications, advertising and tech sectors evolve and converge, the world needs industry-ready people: adaptive, collaborative, creativity-fueled leaders who are unafraid to innovate and change the rules.

The programme is designed and delivered in partnership with the global digital industry, and prepares you to be a new kind of leader; working across disciplines, thriving on change and bringing out the best in your team.

You'll graduate ready to take on new challenges within your companies such as: Digital Business Strategist, Head of Innovation, Project Leader, Creative Director, Brand Manager, Senior Producer and Strategic Analyst.

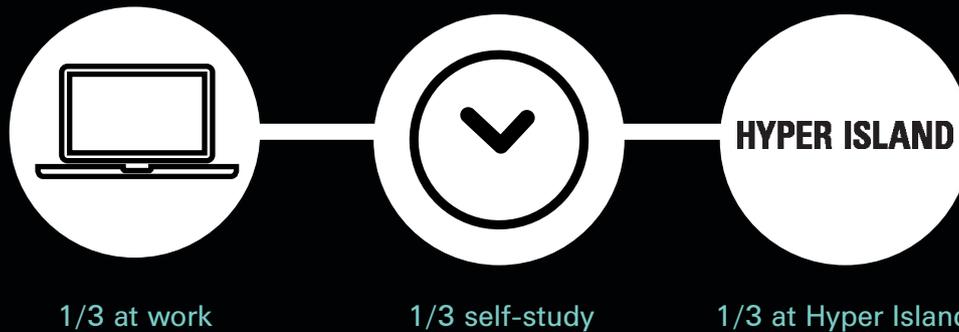


MASTER OF ARTS

DIGITAL MEDIA MANAGEMENT

Get a Master's degree while working

FLEXIBLE STUDY MODE



The flexible study mode allows you to combine study with your job allowing you to get a higher qualification and apply new skills directly within your workplace: transforming the way projects run, harnessing new insights and digital tools, and prototyping new approaches to your client briefs.

Activities and assignments are designed to allow you to learn within your own workspace, while also being supported and inspired by Hyper Island.

Like all Hyper Island courses, this program is a project-based, experiential learning programme designed in collaboration with industry leaders and academics.

You will be challenged to tackle real-world client problems and will research, create and evaluate tangible solutions to these briefs. We'll inspire, provoke you and stretch your thinking while providing a robust toolkit that you can use in your day-to-day work.

“Hyper Island offers a world class education, faculty members that truly care about their students, and a network of agencies eager to work with their students. **On a scale of 1-10, I’d give Hyper Island a 12.”**

- Zach Canfield, Director of Talent at Goodby, Silverstein & Partners, San Francisco

PROGRAMME DETAILS

“Hyper Island’s close industry linkages, together with its inaugural Asian campus in Singapore will equip our design, marketing and communications talent with the necessary skill sets to make them globally competitive yet keenly relevant to Asia.”

- Kelvin Wong, Executive Director, Professional Services
Singapore Economic, Development Board

Essentials

Start: October 2013

Graduation: February 2015

Length: 16 months

Mode: Part-time

(Advanced Work-Based Project: 4 months or more

Last date of application: 31st September 2013

Location: Singapore

Fees for Singaporeans/PR students: S\$18,000 (nett)

Fees for Non-Singaporeans: S\$ 25,000 (nett)

Requirements

1. Bachelor’s degree or equivalent work experience (5 years relevant industry experience).
2. English 6.5 (IELTS) or 90 (TOEFL) if your native medium of instruction is not English.
3. Approval from your employer to release you for the study days and support for your study during the course.
4. Non-Singaporeans/Singaporeans/PRs have to be legally employed in Singapore

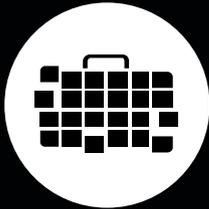
Modules include

Leadership and Group Dynamics, Digital Development and Technologies, Business Strategy, Communications, Visual Design, Managing Projects.

In collaboration with

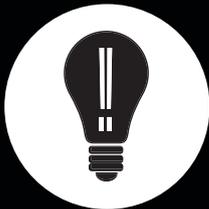
We bring our flagship MA in Digital Media Management to Singapore, after being invited by the Singapore Economic Development Board and successfully delivering and developing it in Manchester, UK. The programme is designed in partnership with, and are accredited by Teesside University who were UK University of the Year 2009.

WHAT YOU'LL BE ABLE TO BRING BACK TO YOUR COMPANY



Leadership and project management

- How to be an effective team leader
- Running creative projects
- Strategies for successful client relationships
- Tools for leadership



Creative problem solving

- Research and critical thinking skills
- Idea generation tools and methods
- Designing great user experiences
- Working with brands and customers in a digital world



Technology and Data

- Research and critical thinking skills
- Idea generation tools and methods
- Designing great user experiences
- Working with brands and customers in a digital world



Business strategies and innovation

- How businesses are transforming to take advantage of digital thinking
- Learning from entrepreneurs
- Improving ROI in digital and creative projects
- Turning ideas into effective products and services

WE ARE HERE



SAY HELLO!

 hyperisland.com/singapore

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 @hyperisland

 hyperisland

HYPER ISLAND

Hyper Island creates learning experiences by engaging participants in a dynamic new context where inspiration, collaboration, and deep understanding of accelerating technology is facilitated by experts across diverse industries and disciplines.

For more than 17 years, Hyper Island has been developing and providing training with its own unique methodology, developed using experience-based learning.

As the digital world shifts and evolves, Hyper Island continues to react and expand, creating an agile, forward-looking learning environment for students and industry leaders. What started as a bold experiment on a windswept island in Sweden has become a revolutionary way to learn, reflect, collaborate, and above all, innovate. We inspire you to think independently and act collaboratively, leaving us ready to change the world.

HYPER ISLAND